



# THE 2016 Envision Kindness Student Photography & Film Contest

**Capture. Inspire. Win Cash.**  
**Picture a better world.**

Visit [www.envisionkindness.org/programs](http://www.envisionkindness.org/programs) today to register and for more information\*.

Everyone who registers by April 4th, 2016 will automatically be entered into a raffle to win one of three \$100 gift cards to a major photography super-store!

All participants who submit their entries by May 1st will also automatically be entered into a raffle to win tuition-free\* attendance to a workshop with renowned photojournalist David LaBelle (photojournalism director at Kent State University). That's a \$750 value!

Full details at the web address above.



## Envision Kindness

Envision Kindness Inc. is an IRS recognized 501(c)(3) nonprofit organization based in East Lyme, CT with a simple mission: to promote and inspire acts of kindness. We do so primarily through the use of imagery, because sometimes we all need to be reminded that we live in a wonderful world.

## The Contest

This contest is intended to engage talented young photographers and photojournalists in promoting and inspiring kindness and compassion through the power of their lenses.

**The challenge:** For current (or recent) photojournalism and photography students and interns to capture content depicting or directly related to the subjects of kindness and compassion. **Why?** Capturing and viewing this type of content are both directly tied to benefits for our heads and hearts—literally and figuratively. Exposure to stories of kindness has the power to make people happier, decrease their stress and make them healthier. Of course, this exposure can also make people kinder. So grab your cameras and get on your way—**your photography can change the world!**

**Submissions Open: April 4, 2016**

**Early Submission Raffle Deadline: May 1, 2016**

**Final Submission Deadline: June 15, 2016**

**Contest & Raffle Winners Announced: June 30, 2016**

**How do we define Kindness? We don't!** Kindness, compassion, and empathy appear in many forms. Let your imaginations fly and let your images convey compelling ideas and stories. The only major requirement is that the images be **uplifting**, even if they are depicting a problem. Some kindness possibilities:

- Between young and old
- Towards the environment
- Towards animals
- Towards oneself (too many people are not kind to themselves)
- Volunteerism and other planned activities

## Submission Categories:

You can submit to two different categories:

- **Documentary** (journalistic) work reflects actual events, people, and stories
- **Illustrative** (Interpretive) work reflects fictional, staged events, concepts, or other representations of kindness

**Submission Categories**

The table below summarizes the different formats for each category.

<b>Documentary</b>	<b>Illustrative (Interpretive)</b>
Single Image	Single Image
Photo series (3-8 related images)	Photo series (3-8 related images)
Documentary Film (3-5 minutes)	

**Contest Structure and Prizes:**

- There will be four prizes awarded in each of the above divisions
  - 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Prize in each division will be determined by a panel of distinguished judges (to be announced).
  - The fourth prize is earned by popular (public) vote. You promote your entries and the world gets to pick their favorites! The top vote getter in each category will win a **Popular Choice Prize!**

<b>Prize</b>	<b>Doc Single</b>	<b>Doc Series</b>	<b>Doc Film</b>	<b>Illustrative Single</b>	<b>Illustrative Series</b>
<b>1st</b>	\$250	\$500	\$500	\$250	\$500
<b>2nd</b>	\$125	\$250	\$250	\$125	\$250
<b>3rd</b>	\$50	\$100	\$100	\$50	\$100
<b>Popular Choice</b>	\$250	\$500	\$500	\$250	\$500

**PRIZE STRUCTURE**

- The **top 5** public vote getters in each category will automatically qualify as finalists in the judging process.
- Popular Choice Prize Winners may also be selected as winners by the judges, so there are multiple opportunities to win with every entry!
- Students’ work may be shown on the Envision Kindness website, in Envision Kindness materials, on affiliates’ websites, and various social media pages. **There are many opportunities to gain exposure!**

**Registration and Early Submission**

- Registration is important to ensure that you receive contest updates and other valuable information
- The process is simple—just enter your name and email!

## 2016 Envision Kindness Photography Contest

- We will never share your information with any third party
- Your registration does not obligate you to participate and costs nothing.
  
- If you submit by May 1, 2016, you will be automatically entered into a raffle to attend one of David LaBelle's workshops tuition-free, a \$750 value!
  - David LaBelle is the author of the "Great Picture Hunt" and Director of Photojournalism at Kent State University
  - Please see full rules (available on web) for details!
- **To register and submit, please visit [www.envisionkindness.org/spc](http://www.envisionkindness.org/spc)**

**The Rules** Below is an overview of the contest rules and regulations. For the full list of rules, please visit [www.envisionkindness.org/spc16](http://www.envisionkindness.org/spc16)

**Cost to Enter \$1 per submission** (one single photo, photo series or video each treated as single submission). Participants may enter up to 5 submissions.

*Submissions that do not follow these guidelines (as well as those listed at web address above) will be disqualified.*

1. This contest is open to photojournalism and photography students (single course, workshop, academic major or minor, graduate students, etc.) 18 years of age and older who were are/were enrolled in a photography course, workshop or program from July 1, 2015 through June 30, 2016. Interns are also eligible.
2. Participants should submit their own original work. Participants may submit up to 5 entries total from the categories and formats below. All entries must conform to the guidelines of the specific category and format to which they are submitted.
  - a. Videos must be at least 2:30 (2 min, 30 seconds) and no more than 5:30 (5 minutes, 30 seconds) in length.
3. All entries must be submitted through the dedicated contest platform. Please visit [www.envisionkindness.org/programs](http://www.envisionkindness.org/programs) for specific instructions. Entries received outside of this platform via email or other methods will not be accepted.
4. All content (video, pictures, music, etc.) submitted must be entirely original with rights owned by the submitter and any co-creators, as applicable. Material violating copyright laws will be disqualified. Entries published elsewhere may be considered, but please see full set of rules for more details.
5. Content must be appropriate for all audiences. Submissions must devoid of sexual content, violence, demeaning or insulting content, and avoid negativity unless the "negative" aspect has clear relevance to kindness and results in an uplifting message.
6. All submissions will be reviewed by the contest administrators for adherence with these policies as well as the standards and specifications described in full rules
7. Participation is entirely voluntary.
8. All submissions must be received by the June 15, 2016 deadline for consideration.

**Visit [www.envisionkindness.org/programs](http://www.envisionkindness.org/programs) for more information. Please also feel free to contact [jesse@envisionkindness.org](mailto:jesse@envisionkindness.org) with any questions. We look forward to hearing from you!**